

# The Insider

November 7, 2016



*Ganesh Iyer, pre-sales solution specialist, Enterprise Software, Information Builders*

## 3 keys to the Big Data fast-track

*October 31, 2016 by Mary Allen*

Creators of data integrity, integration and intelligence solutions Information Builders (IB) work hard to educate users on how to derive business value from their data. In the Big Data era, this goal is particularly important, as the majority of enterprises have shown interest in Hadoop technologies, but lack the skills needed for production deployment of analytics and BI.

At a recent Toronto workshop, IB outlined a three pronged approach that organizations can use to accelerate Big Data projects: IT and LOB managers must develop strategy around Big Data set up and execution; the database administrator, developer and information management officer must collaborate on the technical aspects of data preparation; and the business analyst must understand how to quickly mine the data and push information to the appropriate audience.

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### **DCD 2016 dives deeper into cloud**

*October 19, 2016 by Denise Deveau*

This year's Cloud Symposium pushed discussion to more laser focus on factors that are hindering or accelerating successful cloud adoption. Organized by InsightaaS and the TCBC, the event was one of three tracks presented at the Datacenter Dynamics Converged conference in Toronto's Allstream Centre.

With themes ranging from 'why hybrid?', to 'the cloud is only as good as its network', to an 'economics crash course for senior managers', Symposium challenged panelists and participants to rethink cloud. [Read more](#)

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*Michael Dell, CEO, Dell EMC*

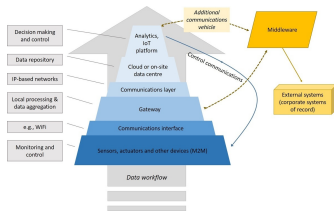
### **Dell EMC World 2016 – a study in integration**

*October 24, 2016 by Mary Allen*

Michael Dell argued in his keynote address to 8,000 attendees at the first ever DELL EMC World, that the newly merged company's "unique structure" allows it to "be nimble like a startup, but also able to quickly scale" to new solutions.

This ability to muster resources from across the company to meet new demand depends to a great extent on integration. Six weeks into its formal merger, Dell EMC was able to report some progress on the people, process and technology fronts. But the jewel in the integration crown – described by Michael Dell in his keynote kickoff as the Dell EMC "new brand for infrastructure" is the VxRail converged systems portfolio. [Read more](#)

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## Boots on to drive IoT adoption

October 17, 2016 by Lynn Greiner

The Internet of Things (IoT) is a hot, hot topic today, not only because it's something new and interesting, but because it has the potential to change how businesses are run. And businesses are starting to figure that out.

The trouble is, new fields lack standards and best practices, and, for that matter, knowledge coming from experience. That's why the IoT Coalition Canada (IoTCC), a community group managed by InsightaaS, is uniting buy-side executives, vendors of many different types of products and services, leading academics and other experts to work on the co-creation of Canadian-based IoT Best Practices.

The IoTCC, in collaboration with Datacenter Dynamics, staged an IoT Bootcamp in Toronto this month to help businesses work through some of the issues. To learn more about intelligent communities, building the IoT stack and security and privacy concerns.... [Read more](#)

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### About InsightaaS

*The Insider* is a bi-weekly e-newsletter that, like its parent website InsightaaS, is dedicated to exploring "the 'why' in enterprise technology."

Our enews offers unique and depth perspective on Analytics, Cloud, Data Centre, IT Management (including security), The Internet of Things, and Vitamin Y, a concise view of industry trends and events. If you are interested in staying current with our research, featured content and editorial coverage in these areas, click on any of the articles in this e-newsletter. If you are interested in a steady stream of thought leadership, click on the link below and we'll subscribe you!

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