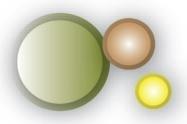


Web Version Forward





The Insighter

May 12, 2016

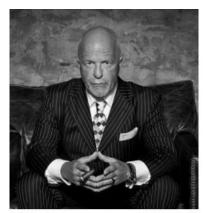
TCBC Cloud Bootcamp lift off

The Toronto Cloud Business Coalition is holding its second annual Cloud Bootcamp in Toronto on May 30th. The event promises a compelling round up of cloud best practice guidance from experts from across the Canadian cloud ecosystem, on subjects ranging from hybrid delivery and implementation planning to security, privacy and GRC. Check out TCBC Cloud Bootcamp for more information, and contact Stephen Symonds



stephen.symonds@insightaas.com if you are interested in attending.

Mary Allen - managing editor InsightaaS



Chris Mathers, CHRISMATHERS Inc., photo courtesy of Urszula Korzak, photographer

Are passwords really passé?

May 5, 2016 by Denise Deveau

Digitization poses new challenges around identification and authentication. Bio metric and other new techniques for determining who's who raise an important question: "how much privacy are consumers willing to give up for convenience, security and social interaction?" asked Chris Mathers of CHRISMATHERS Inc.

Digital Identity is the new security

New means of digital identification can be powerful, but they are not easy to implement. Many businesses

struggle with the complexity of these new technologies and "the problem is that the area [digital transformation] is expanding and the developments coming at such a rate, it's hard to keep up. Every time you look up, the tools have gone so much further; and no one development gets global market traction." expressed Colin Wallis, executive director of Kantara Initiative. Read more

Aligning BI skill, practice and healthcare outcomes

May 3, 2016 by Mary Allen

Multiple studies point to shortages of skilled professionals in business analytics and data analytics, an issue that is expected to have particular impact on healthcare as this sector experiences increased digitization of processes and procedures.

A three-way solution

Enterprises, education and the provider community will need to find a way to reduce the BI skills gap. The partnership between Conestoga College, Guelph General Hospital, and Information Builders, celebrated this month with a second annual BI student competition, offers a unique demonstration of this collaboration within the health care industry.

Commenting on the evolution of the relationship, Justin St-Maurice, professor in Applied Health Information Sciences at Conestoga College, observed: "this year is the culmination of many lessons, as we learned how to remove the kinks from the program... and what's going to be good next year is that year four, three and two students will all have WebFOCUS experience so we will be able to continue to build program and contest momentum." Read more



Brian Joynt, GM IB Canada; Curt Monk, chair of Informatics and Life Sciences, Conestoga College; Ilkay Sakir and Victoria Macdonald, Conestoga College; Tara Myshrall, IB Canada

Positioning colo in a cloudy future

May 9, 2016 by Mary Allen

To meet increasing customer demand for colocation and cloud services, CenturyLink plans new build in 2016 that will total approximately 3MW of capacity and 20,000 square feet of additional raised floor space.

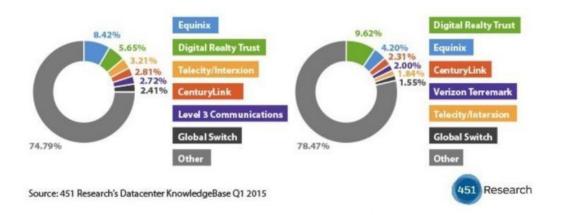
Century Link embraces the hybrid demand

Businesses are migrating on-premise servers to outsourced models, including cloud and colocation services. With a unique portfolio that enables the company to deliver across these service categories, adding network capabilities that link multiple global locations, CenturyLink is well positioned to support enterprise transition to hybrid environments. A key piece in this strategy is optimization data centre infrastructure.

"We are continuously looking at ways to drive greater efficiencies in our data centres, and this means that we also look internally at the space we already have today, where we can make more cost effective expansions in existing data centres, where we can take advantage of the OPEX, the space and the rent that we are already paying to put more infrastructure into those facilities and drive up the return on those buildings," explained Drew Leonard, VP global colocation of CenturyLink. Read more

Global Wholesale and Retail Colocation Market Share in Terms of Revenue (\$M) Q414

Global Wholesale and Retail Colocation Market Share in Terms of Operational Square Feet Q414



About InsightaaS

The Insighter is a bi-weekly e-newsletter that, like its parent website InsightaaS, it is dedicated to exploring "the 'why' in enterprise technology."

Our enews offers unique and depth perspective on Analytics, Cloud, Data Centre, IT Management (including security), The Internet of Things, and Vitamin Y, a concise view of industry trends and events. If you are interested in staying current with our research, featured content and editorial coverage in these areas, click on any of the articles in this enewsletter. If you are interested in a steady stream of thought leadership, click on the link below and we'll subscribe you!

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