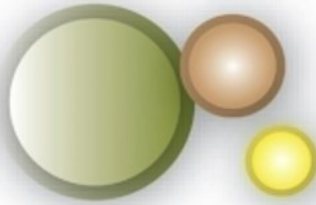Like   Tweet   in

The Insighter

December 19, 2018

Holiday Greetings from InsightaaS!

December 19, 2018, by Mary Allen

We would like to extend warmest wishes for happy and healthy holidays to our research and reading communities!

2018 proved a challenging year in many respects, but at InsightaaS, we have worked to showcase how 'tech for the good' can contribute to more positive outcomes. In studies focused on the social consequence or the environmental impact of advanced ICT, we are helping to move IT discussions past productivity to human potential. We could not do this without your help. Many thanks for the ongoing support of our communities and sponsors - we're looking forward to more dialogue in the coming year!

New research: ICT Roadmaps to Enhanced Sustainability

December 18, 2018 by Mary Allen

Time was, green IT and best business practices were viewed as polar opposites - environmental consciousness within the enterprise was more CSR than mission critical. But with threats to polar ice caps more dire than ever before, this kind of thinking is a luxury we can no longer afford.

Nor it need be. In a new report, *ICT Roadmaps to Enhanced Sustainability*, working group members of the IoTCC have established the linkages between the deployment of advanced ICT, sustainability strategy and positive business outcomes. Who says you can't have it all?

To read more on sustainable ICT business objectives, best practices, metrics and milestones - and to access the report, click here.

Multi-cloud computing – increasing complexity in 2019

December 14, 2018 by Don Sheppard

Since its introduction over a decade ago, 'cloud' has inspired many definitional discussions as users and providers alike worked to position their activities under that umbrella term. Are we closer to a definition of cloud today?

Ironically, with the introduction of ever more services designed to simplify software and infrastructure delivery, we are, arguably, further away. 'Multi-cloud' is the new term used to describe the mix and match deployment of multiple services, but it is anything but simple. As Don Sheppard notes: "Multi-cloud environments can present a variety of technical and managerial challenges, not the least of which is the increase in management complexity." On the other hand, they can support best-of-breed deployment, while helping the user to avoid vendor lock-in. To learn more about the pros and cons of mult-cloud computing, read on….

New research: Establishing analytics within the organization

November 29, 2018 by Michael O'Neil

V2V, the Vision to Value professional community focused on accelerating adoption of advanced analytics in Canada has released new research. The fourth and final document in the "analytics in a business context" series – Establishing analytics within the organization – covers issues that are critical to Canadian firms looking to build the organizational foundations for the development of an evidence-based culture.

The report was launched at a meetup hosted by V2V community sponsor Information Builders this November, which featured a panel discussion of report findings, and a case study spotlight presentation from the Ontario Ministry of Labour. To learn more about the report, Ministry efforts to build an analytics culture, and panelist views, click here.

About InsightaaS

The Insighter is a bi-weekly e-newsletter that, like its parent website InsightaaS, is dedicated

to exploring "the 'why' in enterprise technology."

Our enews offers unique and depth perspective on Analytics, Cloud, Data Centre, IT Management (including security), The Internet of Things, and Vitamin Y, a concise view of industry trends and events. If you are interested in staying current with our research, featured content and editorial coverage in these areas, click on any of the articles in this e-newsletter. If you are interested in a steady stream of thought leadership, click on the link below and we'll subscribe you!

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