

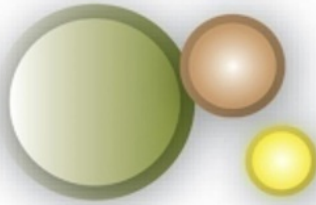
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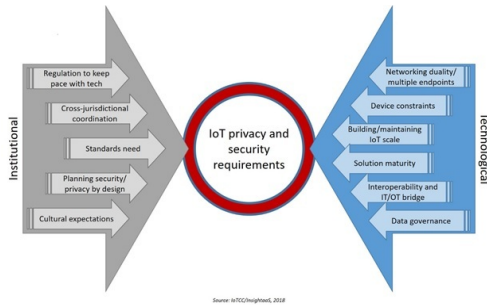
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# The Insider

July 30, 2018



## New research – Privacy and Security in the Internet of Things Era: IoTCC Best Practices Guidance

July 30, 2018, by Mary Allen

InsightaaS and sister community, the IoTCC, have added a new report - *Privacy and Security in the Internet of Things Era* to its to

coverage of IoT adoption issues, which asks 'Is IoT a horse of a different colour?'

The report focuses on specific attributes of IoT - identifying the privacy and security challenges that are unique to IoT solutions. For more on institutional and technical best practices that can improve security and privacy outcomes in this emerging area, [click here](#).



## The Great Canadian DC Symposium: disruption in the data centre

July 4, 2018 by Don Sheppard

What do the Mayor of Hamilton, the CTO of the government of Canada, McMaster University, and multiple thought leaders from the data centre industry have in common? They all helped to launch the first annual Great Canadian Data Centre Symposium.

Co-hosted by InsightaaS and the Computing Infrastructure Research Centre (CIRC) at McMaster, the day long event focused on the enormous innovation that is taking place in the industry. As Peter Gross, VP of mission critical systems at Bloom Energy, observed in the plenary panel: "these are extraordinary times." [click here for InsightaaS coverage of the](#)

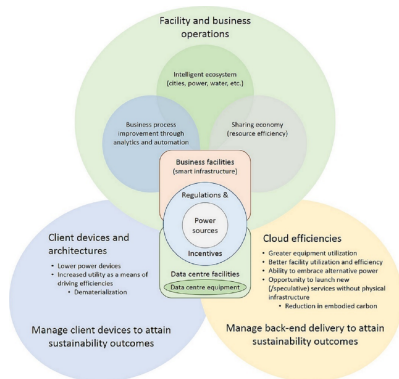


## IB Summit 2018: the case for balanced renewal

June 12, 2018 by Mary Allen

At this year's Summit, Information Builders' new(ish) COO Frank Vella proclaimed in his keynote welcome, "we're the best kept secret in the industry, but we're going to change that...".

The company is driving that change with new leadership, a fresh go-to-market strategy, product updates aimed at extending its user base in traditional businesses, and platform innovation that allows IB to plug into new technologies that are creating a firestorm of interest across the market landscape – Blockchain and IoT. But it is also balancing these activities with a legacy customer service approach that has been a source of company strength. To learn more, [check out the event review here](#).



## Save the date! For Sustainability, advanced IT and the triple bottom line future

October 4th, brought to you by InsightaaS and the IoTCC

Activities in the IT world aimed at reducing carbon footprint have been identified with various labels over time: green IT, sustainable tech and IoT, in some cases, have all been used to describe a "smart" building or other "smart" system. But how has the

underlying technology foundation for these activities changed? And how the multiple inputs to carbon reduction - cloud, end user computing, networking, IoT, analytics, advanced reporting, IT efficiency - are working together to making change today was the discussion challenge for the IoTCC Sustainable IT working group.

With this dialogue complete, InsightaaS and the IoTCC have just confirmed a Meetup date and location to launch publication of the next report in our community-based research series, *Sustainability, advanced IT and the triple bottom line future* More detail to come, but mark October 4th at 6:15pm on your calendar for a visit to Workhaus, Wellington St. to join the discussion.

To register, or for more information, contact Steve Symonds [stephen.symonds@insightaas.com](mailto:stephen.symonds@insightaas.com)

## About InsightaaS

*The Insider* is a bi-weekly e-newsletter that, like its parent website InsightaaS, is dedicated to exploring "the 'why' in enterprise technology."

Our enews offers unique and depth perspective on Analytics, Cloud, Data Centre, IT Management (including security), The Internet of Things, and Vitamin Y, a concise view of industry trends and events. If you are interested in staying current with our research, featured content and editorial coverage in these areas, click on any of the articles in this e-newsletter. If you are interested in a steady stream of thought leadership, click on the link below and we'll subscribe you!

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