

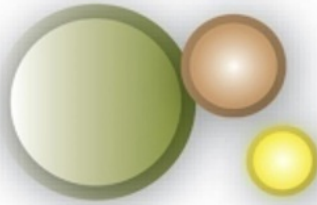
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# The Insider

May 10, 2018



Panel discussion, led by Mary Allen

## New Research – IoValue: Intelligence in Community Ecosystems

*April 2, 2018, by Don Sheppard*

InsightaaS and sister community, the IoTCC, were pleased to launch publication of a new report - IoValue: Intelligence in Community Ecosystems - with a lively networking event at Cisco's Innovation Lab.

Headlined by Mississauga CIO Shawn Slack, the event featured an expert panel with John Jung from the ICF, Cisco's Brian Donlan, Jodie Becker from EllisDon and Ryerson's Reza Rajabiun, who explored report themes and more. For more detail on the event and the report, [click here](#).



## AI and advanced analytics: connecting culture, ethics and society in a machine age

*May 11, 2018 by Mary Allen*

Advanced analytics are generating a firestorm of interest and activity as AI and related technologies offer potential for the creation of data insights that can support new business models. But what must be in place on a cultural level to translate 'potential' to 'actual' in the development of data-driven decision-making within the enterprise? And how, in the absence of firm legislative or standards guidance, can businesses work to ensure that data assets are used in an ethical manner? As data collection encroaches further into the personal realm, and as AI competes with human

intelligence, what kinds of questions should we be asking – and answering to derive social as well as corporate value from automation and machine learning?

On May 29th, Mary Allen will lead a panel of analytics and data science experts as they work through challenges in the responsible use of AI. For event details [visit our CIA Plus reg page](#).



### The Best Data Centre Event in Canada – Ever

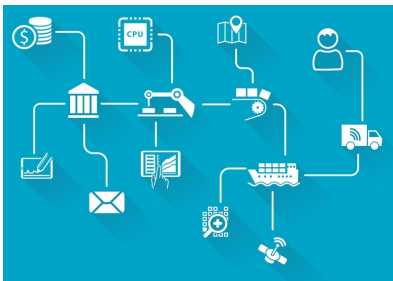
*April 16, 2018 by Michael O'Neil*

InsightaaS is thrilled to publicly announce The Great Canadian Data Centre Symposium, a co-production with McMaster University's Computing Infrastructure Research Centre (CIRC). The event will be held at McMaster in

Hamilton on June 14th.

The one-day event represents the first-ever coming together of researchers and industry practitioners - a collaboration where the 'leading edge' is defined and where questions of 'what does the future hold?' are answered by professionals who have the clearest insight into data centre trends.

If you are interested in DC strategy, in learning from a stellar lineup of data innovators, and in sharing your insights with industry peers, we want you! [Click here for more info on the event, and to register](#). Questions can be directed to: [inviteme@dcofsight.ca](mailto:inviteme@dcofsight.ca)



### Building the IoT ecosystem

*April 16, 2018 by Mary Allen*

The complex assembly of different technologies in the IoT stack means that IoT is an 'ecosystem play' – a solution area that depends on the interoperation of many data and communications systems. But IoT market immaturity has meant that the provider

relationships needed to support the seamless delivery of IoT-based insights has been more ad hoc than habitual, and adopters more focused on building unique architectural models than on deploying standardized approaches.

But change is underway, as a breakfast event featuring Information Builders CMO Michael Corcoran, and a FoxNet presentation on a smart parking pilot for the City of Stratford, ON has shown. For more on the evolution of partnerships needed to build end-to-end IoT products and services [Read the article](#).

## About InsightaaS

*The Insider* is a bi-weekly e-newsletter that, like its parent website InsightaaS, is dedicated to exploring "the 'why' in enterprise technology."

Our enews offers unique and depth perspective on Analytics, Cloud, Data Centre, IT Management (including security), The Internet of Things, and Vitamin Y, a concise view of industry trends and events. If you are interested in staying current with our research, featured content and editorial coverage in these areas, click on any of the articles in this e-newsletter. If you are interested in a steady stream of thought leadership, click on the link below and we'll subscribe you!

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