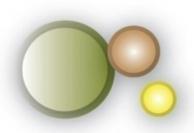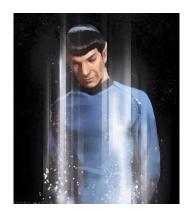# The Insighter

October 3, 2017

Revving the cloud innovation engine at VMworld 2017

September 4, 2017 by Mary Allen

To capture a feel for the enormous change taking place in the tech world, and for explosion of product innovation on display at VMworld's 2017 end-user conference, CEO Pat Gelsinger channeled Aliens, Star Trek, and quantum entanglement theory to proclaim that "science fiction is becoming science fact for everyday use."

As AWS CEO Andy Jassy noted at the event, "most of the world is virtualized on VMware," hence changes to endpoint management, to the Software Defined Data Center, and cloud at the edge can have enormous impact on Canadian businesses. Find out how VMware is looking to maintain this leadership position by addressing key IT challenges. Read more

Serverless computing – no servers, really?

September 28, 2017 by Don Sheppard

With the 2014 AWS launch of Lambda, the serverless cloud story began. However, this technology is still not well known, and its misleading title contributes to confusion around "serverless". What is the technology actually made up of, what is its appeal to IT operations, and how can serverless technology live up to its ambitious 30 percent growth rate predictions?

Badri Janakiraman, developer with

ThoughtWorks Studios

Find out how Lambda, Azure, Google Cloud and IBM Bluemix Cloud Functions, as well as open-source options like Openwhisk, are providing new value and paving the way towards our Everything-as-a-Service future. Read more

---

ReMAPping value networks: only in Canada, eh?

September 11, 2017 by Mary Allen

Inspired by cooperation between Silicon Valley startups and Toronto-based electronics manufacturing services provider Celestica, ReMAP CEO Irene Sterian has created an accelerator on Canadian soil to ensure that startup funding doesn't stop at the University door; rather that good Canadian ideas progress from prototype to market, while creating local jobs.

Irene Sterian, founder and CEO, ReMAP

ReMAP activity has been critical to filling the funding gaps; the centre now boasts a "product enablement ecosystem" with over 40 partners that are working to support 20 projects. The key? ReMAP's "supply chain network" and "lateral innovation," which are unleashing new productive capacity and job growth here in Canada. To find out more about Canada's only federally funded accelerator for advanced electronics manufacturing click here.

Spammers an enterprise unto themselves

September 7, 2017 by Denise Deveau

The spamming community has evolved from the early days of relentless Viagra ads to a sophisticated industry for delivering malware with business processes which closely mirror the activities of legitimate businesses.

IBM has uncovered patterns in spammers' schedules, use of AI tools and activities, providing helpful insights into their strategies. At at time when spam-and-malware-fighting technology is hard pressed to protect enterprise security, these insights may offer important content for education and awareness campaigns aimed at stopping cybercrime. Read more

---

Moving print to 3 dimensions

September 15, 2017 by Lynn Greiner

3D printing is seemingly limitless in sophistication, with technology innovation now able to support the production of

passenger buses, houses, prosthetics, human tissue and even bones. However, the technology has a long way to go in terms of achieving production scale.

Tackling issues like speed and consistency to gain a foothold in the $12 trillion US manufacturing industry will require additional engineering innovation. Find out how HP and partners like Jabil are working to address challenges in the 3D space, and to providing the preconditions for mass 3D revolution. Read more

---

Save the Date! CIA-Plus Community Meeting - Defining the Cloud Broker Model!

Thursday, October 26, 2017
6:00 PM to 8:15 PM

Toronto – City Hall, Committee Room 1
100 Queen St. West, Toronto ON M5H 2N2 (NW corner of Queen St & Bay St), Toronto, ON

We would like to extend an invitation to you to attend a Community Meetup on Defining the Cloud Broker Model, which we are hosting at Toronto City Hall in downtown Toronto on October 26th at 6pm.

Learn more, join and RSVP here

About InsightaaS

The Insighter is a bi-weekly e-newsletter that, like its parent website InsightaaS, is dedicated to exploring "the 'why' in enterprise technology."

Our enews offers unique and depth perspective on Analytics, Cloud, Data Centre, IT Management (including security), The Internet of Things, and Vitamin Y, a concise view of industry trends and events. If you are interested in staying current with our research, featured content and editorial coverage in these areas, click on any of the articles in this e-newsletter. If you are interested in a steady stream of thought leadership, click on the link below and we'll subscribe you!

If you'd rather not hear from us again, just use this link: Unsubscribe from *The Insighter* by clicking here.

We look forward to sharing Insights with you in the months to come!

Subscribe to The Insighter by clicking here.

Preferences Unsubscribe