



Shaun Kirby, director,
Automotive & Connected Car,
Cisco

Car clouds and data networks – the Ethernet game is on

February 21, 2017 by Mary Allen

Quiz: What "mobile data centre" employs over 100 sensors, and generates up to 25 megabytes of data per hour, processed via 100 million lines of programming code with computing power equal to 20 PCs? Clue: you might have driven one to work this morning.

But, these numbers only describe internal automotive systems. Add in connectivity to cloud and external objects, and data gathered increases to 1 gigabyte per second, a 144-fold increase. What kind of networks will be able to exchange data with smart traffic lights and parking systems, connected roads, electric vehicle charging, or infotainment – and the millions of other cars on the road at any time? Cisco's vision is a unified networking platform that will manage connections within the vehicle, to cloud infrastructures, and to external objects to ensure safety. How are they addressing this challenge? [Read more](#)



Unhelpful help

February 24, 2017 by Lynne Greiner

In the beginning, there was no online help for software. Manuals reigned supreme when minions were troubleshooting. Today's users resort to online forums of dubious quality. What killed manual culture, and what has replaced it?

Veteran tech journalist Lynne Greiner leads us through a brief history of software support, juxtaposing the need for effective error recovery support with the current status quo. In today's competitive marketplace, software developers must ensure that insufficient support isn't negatively affecting clients' estimation of their product's value. How can businesses respond to user needs, reduce frustration and support optimal use of their valuable software assets? [Read more](#)



Faud Khan, CEO and CSA, TwelveDot, Inc.

CIA Plus Meetup tackles IoT privacy and security

February 13, 2017 by Denis Deveau

“Who’s Big Brother and what is he watching? Privacy and security in the IoT era” was the title of CIA plus’ latest Meetup. To respond, InsightaaS CCO Mary Allen invited a diverse group to respond, including keynote speaker Faud Khan, CEO and CSA for TwelveDot, and panelists Sangam Manikkayam, principal security architect, Symantec Canada; Bob Martin, industry partner manager (IoT), Cisco Canada; and Victor Garcia, managing director for ABCLive Corporation and adjunct professor at the Schulich School of

Business.

IoT technology is creating a new threat landscape. From malware invasions in device production, to sensors that lacking compute power to support security or audits, to issues with scale, to the assault on privacy, hear how these thinkers are addressing the urgent concerns businesses face regarding IoT. Are traditional security and privacy policies and approaches still relevant? [Read more](#)



Owen Rogers, research director, Digital Economics Unit, 451 Research

451 Research – Rise of the machines, Part 1: Has the labor market benefited from technology?

February 17, 2017 by Owen Rogers, Nick Patience and William Fellows

Were the Luddites right? First machines, now computers and artificial intelligence are able to perform tasks more rapidly, accurately and “easily” than humans. The 451 Research Group has assessed the social implications of technological change, comparing current patterns to the experience of the first Industrial Revolution.

Given consensus on job-losses caused by automation in the short-run, what are the advantages of the current state of affairs for people struggling to adapt? What additional opportunities will tech change create long-term, and who will benefit? [Read more](#)

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The Insider is a bi-weekly e-newsletter that, like its parent website InsightaaS, is dedicated to exploring "the 'why' in enterprise technology."

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